



*The Rotary Club of Ojai-West Foundation's  
32nd Annual Ojai Wine Festival  
EIN#20-0606432*

Dear Vintner,

The Rotary Club of Ojai-West Foundation, a 501(c)(3) non-profit organization, cordially invites you to pour your exceptional wines at the 32nd Annual Ojai Wine Festival, Sunday, June 10<sup>th</sup> 2018 at Lake Casitas from 11:00 am – 4:00 p.m. Gates open at 11:00 am for V.I.P. and Premier General Admission and 12:00 p.m. for General Admission.

Our wine festival overlooks beautiful Lake Casitas in the Ojai Valley. The breathtaking lake views harmonized with delicious foods, live music, dancing, VIP Lounge, distinctive crafts and regional artwork will provide an idyllic venue to showcase your wines to eager wine enthusiasts. We have over 3500 patrons attend our event annually.

Our 60-winery booths fill up quickly as our event is extremely popular so sign up promptly! If you wish to attend, please RSVP no later than April 15th, 2018 using the registration form on the winery page of our website at <https://ojaiwinefestival.com/wineries-breweries/winery-invitation-registration-form/>.

Once your winery is registered, you will be featured on our website at: [www.ojaiwinefestival.com](http://www.ojaiwinefestival.com) on our participating Wineries Page with a hyperlink to your website as well as mentioned on our social media pages. **Additionally, your winery and the wines you plan to pour will be featured in our Event Guide that gets handed out to all the attendees at the event, is included as an insert in local newspapers the week before the event and gets distributed to area hotels and retail establishments. We need your logo (300 dpi), small write up of your winery and website address as well.** The deadline for this information is April 16, 2018.

Upon receiving your registration form, we will send you a confirmation letter regarding the day of the event. Each winery is asked to donate four or more cases of wine for pouring. There are no winery registration fees for the Main Tasting Area and tickets are not required for participating wineries.

Wineries pouring at the Ojai Wine Festival can choose to participate in a special free wine judging service. Certified wine sommeliers will evaluate and score up to two wines poured at this year's festival. The team of sommeliers will complete a grading sheet for each wine, and will issue a score on the 100-point scale on the event day. Gold, Silver and Bronze certificates will be awarded in several categories. Award winners will be announced at the event. Certificates will be mailed out to the award winners. All winning wines will be listed on the Ojai Wine Festival's website on our winery page for one year. This is an excellent way to promote your winery and show off your wines!

Each winery is asked to please donate to our Silent Wine Auction. Examples of donations are: bottles of wine, a winery tour, a special tasting or unique item from your winery. The Silent Wine Auction is a perfect way to promote your winery and is featured in our Event Guide that is given to all attendees and posted on our website. Silent auction items must be sent into no later than May 28<sup>th</sup>.

Your contribution to our event helps raise proceeds for the Rotary's many worthy causes such as: Thomas Fire Relief, financial aid for public schools, hospitals, homeless shelters and educational scholarships, as well as our Educational Boat Tours on Lake Casitas to enrich environmental science programs in the public schools. Additionally, we support underprivileged women through skills training and education programs in Niger and Zambia and donate funds to provide Polio Vaccines worldwide as well as numerous other valuable international projects. For more information about our Rotary projects please visit <https://portal.clubrunner.ca/2844>.

We hope to see you at our 32nd Annual Ojai Wine Festival!

Sincerely,  
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