



Rotary Club of Ojai-West Foundation's
31st Annual
Ojai Wine Festival
Sunday, June 11th, 2017

January 1, 2017

Dear Vendor,

You are cordially invited to participate in the 31st annual Ojai Wine Festival, sponsored by the Rotary Club of Ojai West Foundation on Sunday, June 11, 2017 at Lake Casitas, in Ojai. This event will be open to the public from 12:00 pm to 4:00 pm with VIP early admission at 11:30 am. Last year we had a record-breaking attendance of 4,300 people and are expecting up to 5000 this year.

We welcome artists and craftspeople as well as gourmet food vendors to exhibit and sell their merchandise. **Space is limited to 25 booths**, so please complete the enclosed application and attach a photo of your craft or booth display and send in your application with payment and insurance certificate as soon as possible. Please make sure to tell us what you products you sell. *An invitation is not a confirmation of your vendor booth space.* We jury our vendors and do our best to prevent duplication of products or services being sold. All vendors are juried first then a confirmation letter will be sent to those accepted to have a vendor booth.

Entry fee includes **up to three** individuals per vendor space but does not include participation in the tasting at the event. Our ticket pricing is tiered. Our first tier for General admission is \$45 and for the general public expires on April 30th, 2017. We are offering vendors the first tier-discounted price of \$45 no matter what date you purchase them. General Admission includes unlimited wine and beer tastings in the main tasting area and a souvenir crystal wine glass. This is a savings of \$15 per ticket based on the \$60 admission price on event day. You are allowed up to 3 of these discounted tickets per booth.

Please return your application and a check for the \$300 participation fee as soon as possible, to confirm your participation. **You cannot show up on event day unpaid and expect to receive a booth space.** The deadline is April 15th, 2017. We will select applicants upon receipt of the application and the fee. You will be contacted for confirmation by April 30th, 2017. Final instructions for set-up will be emailed out in May.

Our event insurance requires that all vendors must provide a certificate of liability insurance in the amount of \$1,000,000 liability and \$2,000,000 aggregate naming the Rotary Club of Ojai West Foundation and the Ojai Wine Festival as additionally insured. Please send this proof of insurance certificate in with your application. You will also be required to sign an indemnification hold harmless contract. Thank you for your interest in the Ojai Wine Festival. This is a fundraising event with proceeds going toward community projects and internationally. For more information about our Rotary Club and Foundation please visit www.rotaryojaiwest.org.

Sincerely,
Kathy Doubleday
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Ojai Wine Festival
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